

WZZS-FM/WZSP-FM Heartland Broadcasting

EEO Public File Report

Oct 1, 2007 - Sep 30, 2008

Station Mailing Address 863-494-4111
 7891 US Highway 17 South Contact: Hal Kneller
 Zolfo Springs, FL 33890 Email: Hal@bull.fm

List of all Full-Time Hires for Heartland Broadcasting Corporation

Job Title	Recruitment Source Referring Hiree	Date Filled
1 WZZS Account Executive	Highlands Today	2/5/2008
2 WZZS Account Executive	Charlotte Sun	4/11/2008
3 WZZS/WZSP Ops Mgr. / PD	Allaccess.com	8/9/2008

Recruitment Referral Sources

Organizations Notified of Job Vacancy	Address	Contact Person	Phone	Number of Interviews source referred	Full-Time Positions filled by source
Heartland Career Conn	Sebring, FL	Julie Croft	863-385-3672	0	0
SFCC	Avon Park, FL	Ricardo Pantoja	863-784-7410	0	0
Desoto Sun	108 S. Polk Ave Arcadia, FL 34266	Tami Jewell or Joe Gallimore	863-494-7600	1	0
Charlotte Sun	23170 Harborview Blvd. Port Charlotte, FL	Tami Jewell or Joe Gallimore		2	Position # 2
Venice Sun		Tami Jewell or Joe Gallimore		0	0
Hardee Herald Advocate	115 S. 7th Ave Wauchula, FL 33873	Nancy	863-773-3255	0	0
Heartland Sun-Times	4676 US Hwy 27 Sebring, FL 33870	Tami Jewell or Joe Gallimore	863-385-4421	0	0
Allaccess.com	38955 Pacific Coast Hwy	Joel Denver	310-457-6616	49	Position # 3
lazeta.fm	7891 US Hwy 17 S. Zolfo Springs, FL 33890	Carolyn Kneller	863-494-4111	0	0
bull.fm	7891 US Hwy 17 S. Zolfo Springs, FL 33890	Carolyn Kneller	863-494-4111	0	0
Highlands Today	P.O. Box 191 Tampa, FL 33601	Dani Celley	863-386-5876	1	Position # 1
Yahoo Hot Jobs				0	0
WZZS On Air	7891 US Hwy 17 S. Zolfo Springs, FL	Sherry Good	863-494-4111	0	0
WZSP On Air	7891 US Hwy 17 S. Zolfo Springs, FL	Sherry Good	863-494-4111	1	0
Revista Variedades	P.O. Box 51328 Sarasota, FL 34232	Juan Gomez	941-954-2048	0	0
La Pulga Magazine	Bradenton, FL	Luz Ceballos	941-296-5501	0	0

Total number of Interviewees Referred: 54

For the period from 10/1/07 through 9/30/08, Heartland Broadcasting's Employment Unit interviewed 54 interviewees for Full-Time Jobs and 3 were hired.

Non Vacancy Specific Out Reach Programs:

Scholarship Award

Heartland Broadcasting Corporation awards one senior high school student attending Hardee Senior High School participating in sports a scholarship. The head departments conduct a selection process of all scholarship applicants, and the scholarship is presented during a student awards ceremony. The scholarship is publicized in the newspaper and on air. Students applying for the scholarship have an interest in pursuing an education in broadcasting.

School Visits

April 9, 2008 RCMA Book Distribution to children. Presentation & Guest Speakers.

Casey Williams, GSM; Jorge Ramos, Production Mgr; Elias Parocua, On-Air

April 25, 2008 Hardee Senior High School Career Day (8th grade - 12th grade)

Management Personnel attended: Casey Williams, GSM; Carolyn Kneller, Promotions Dir.; Gary Evong, Ops Mgr